The single-subject issue no. 66 of Diid offers an articulated reflection on the processes of "subtraction and addition" of values, meanings, signs, information, languages, functions, materials, technologies, skills, and visions. The various contributions offer design scenarios touching on the proposed theme, associating it with aspects of the contemporary in which tangible and intangible are reflected in the development of digital technologies on the one hand and the centrality of the disciplines of user experience and service on the other. Subtraction is valued as substitution with intangible practices, in which the digital element prevails. Addition is proposed as taking responsibility and expanding design's fields of interest. Many of the contributions investigate fertile scenarios and are addressed to those who study, are interested in, and work in the world of design, and represent an opening to and stimulus for new design possibilities.

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